

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



## **FREE RADIOS**

**For Selling**

## **ADAPTED KEYSTONE**

## **Hybrid Corn**

**Write For Our Special Premium Offer**

*We still have stocks of*

**MISSOURI 8**

**KEYSTONE 38**

**MISSOURI 47**

**KEYSTONE 40**

**ILLINOIS 960**

**U. S. . . . 13**

**IOWA 13**

**(Retail Prices Listed Inside)**

**NOTE:** We have made your discount liberal enough for the 1940 season to enable you to appoint your own "farmer agents" to sell KEYSTONE HYBRIDS for you. You can now afford to pay these agents as much commission to sell for you as they get for selling other Hybrids in competition with you.

**SALES HELPS**—Descriptive circulars imprinted with your name.

Retail order books.

Embossed store sign.

Agronomist services.

**SELL --**

**KEYSTONE HYBRID CORN IN 1940  
AND WIN A VALUABLE RADIO**





# CORNELI SEED COMPANY

## SAINT LOUIS, MISSOURI

Consolidating { SCHISLER CORNELI SEED CO.  
D. I. BUSHNELL & CO.  
PLANT SEED CO.

ORIGINATORS, GROWERS, CLEANERS, REFINERS,  
—IMPORTERS AND EXPORTERS—  
FIELD SEEDS GARDEN SEEDS  
LAWN SEEDS FLOWER SEEDS

TELEPHONE:  
**Chestnut 7790**



Main Plant, General Office:  
101 CHOUTEAU AVE.

WHOLESALE ONLY

We quote to Dealers only, F. O. B. St. Louis, subject to market changes, bags charged extra and not returnable. Terms: Cash; no discount, subject to demand draft. We make an extra charge of 15¢ per package on orders for 60 lbs. or less when priced for full bags. Parcel Post orders 25¢ extra plus postage.  
We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds we sell and will not be responsible for the crop.

VOL. 17

BAGS ARE NOT RETURNABLE

APRIL 1, 1940

LIST No. 6

### RED CLOVER

| INOCULATE WITH NITRAGEN B  | 5 to 10 Sacks | 1 to 4 Sacks |
|----------------------------|---------------|--------------|
| Seamless Sacks Extra       |               |              |
| KEYSTONE Mo. or Ill. Grown | \$17.00       | \$17.50      |
| KEYSTONE Idaho Grown       | 18.00         | 18.50        |
| Horse Shoe                 | 15.50         | 16.00        |
| Choice                     | 14.00         | 14.50        |
| Mammoth (Sapling) Keystone | 18.00         | 18.50        |

### ALSIKE

| INOCULATE WITH NITRAGEN B | per 100 lbs.    |
|---------------------------|-----------------|
| Seamless Sacks Extra      |                 |
| KEYSTONE                  | \$22.50 \$23.00 |
| Horse Shoe                | 21.50 21.75     |

### SWEET CLOVER

| INOCULATE WITH NITRAGEN A  | per 100 lbs.  |
|----------------------------|---------------|
| Seamless Sacks Extra       |               |
| KEYSTONE, White Blossom    | \$6.50 \$6.75 |
| Horse Shoe, White Blossom  | 5.75 6.00     |
| Choice, White Blossom      | 5.25 5.50     |
| KEYSTONE, Yellow Blossom   | 6.50 6.75     |
| Horse Shoe, Yellow Blossom |               |
| Unhulled, White Blossom    | 4.50 4.75     |

### ALFALFA

| INOCULATE WITH NITRAGEN A                                    | per 100 lbs.    |
|--|-----------------|
| U. S. Verified Origin  |                 |
| Seamless Sacks Extra   |                 |
| We carry only the best or KEYSTONE of the following origins. |                 |
| Kansas non-irrigated   | \$22.50 \$23.00 |
| Oklahoma-Kansas  | 20.50 21.00     |
| Oklahoma   | 18.50 19.00     |
| Dakota 12 (N. Dakota Grown)                                  | 27.50 28.00     |
| Utah (The Bee Hive State)                                    | 24.75 25.25     |
| In sealed, 1 Bushel Bags.                                    |                 |
| Northwestern Hardy   | 24.50 25.00     |
| Horse Shoe (Common)  | 16.00 16.50     |
| Choice   | 14.00 14.50     |
| Grimm, Oklahoma, Affidavit                                   |                 |
| Grimm, Kansas, Affidavit                                     | 25.50 26.00     |

### ALFALFA

| per 100 lbs.   |
|--|
| APPROVED OKLAHOMA. 19.00 19.50   |
| Specially selected and eligible<br>for all payments paid by A. A. A.<br>in north central region. |

### BLUE GRASS

| New Crop                  | 5 Sacks & Over | 1 to 4 Sacks |
|---------------------------|----------------|--------------|
| KEYSTONE, Kentucky        | \$19.50        | \$20.00      |
| P. 85% G. 80% 21# per bu. |                |              |
| Horse Shoe, Kentucky      | 18.75          | 19.25        |
| P. 80% G. 80% 19# per bu. |                |              |
| Super, 24# per bu.        | 22.00          | 22.50        |
| Super, 28# per bu.        |                |              |
| Canadian Blue Grass       | 23.00          | 23.50        |

### LAWN AND FANCY GRASSES

| Burlap Bags Included       | per 100 lbs.    |
|----------------------------|-----------------|
| KEYSTONE CITY LAWN         | \$19.00 \$19.50 |
| Horseshoe Lawn Grass       | 17.00 17.50     |
| Mound City Lawn Grass      | 15.00 15.50     |
| Shady Lawn Mixture         | 27.00 27.50     |
| Special Bent Mixture       | 35.00 35.50     |
| Contains bent grass.       |                 |
| Seaside (Coos County) Bent | 56.00 58.00     |
| Astoria Bent               | 53.00 55.00     |
| Poa Trivialis (Shade)      | 38.00 40.00     |
| American Rye Grass         | 6.25 6.50       |
| Chewing Fescue             | 53.00 55.00     |
| Bermuda, Extra Fancy       | 21.50 22.00     |
| Bermuda, Hulled            | 35.00 35.50     |

### WHITE DUTCH CLOVER

| Seamless Sacks Extra      | per 100 lbs.   |
|---------------------------|----------------|
| Full Sacks                | 25 to 100 lbs. |
| KEYSTONE                  | 63.00 65.00    |
| Horse Shoe                | 60.00 62.00    |
| Choice                    | 57.00 59.00    |
| Kentish Wild White Clover | 100.00 105.00  |

### RAPE

| Burlap Bags Included | per 100 lbs.  |
|----------------------|---------------|
| KEYSTONE Dwarf Essex | \$7.50 \$7.75 |

### BUCKWHEAT

| FIELD GRASSES | per 100 lbs. |
|---------------|--------------|
|---------------|--------------|

### FIELD GRASSES

| Burlap Bags Included  | per 100 lbs.    |
|-----------------------|-----------------|
| Orchard Grass         | \$17.00 \$17.50 |
| Meadow Fescue         | 14.00 14.50     |
| Johnson Grass         |                 |
| Pasture Mixture       | 12.00 12.25     |
| Reed Canary Grass     | 17.00 17.50     |
| Brome Grass           | 14.50 15.00     |
| Crested Wheat Grass   | 16.00 16.50     |
| Tall Meadow Oat Grass | 18.00 18.50     |

### MILLET

| Seamless Sacks Extra | per 100 lbs.  |
|----------------------|---------------|
| Tenn. Cultivated     | \$3.00 \$3.10 |
| GERMAN Keystone      | 2.50 2.65     |
| German Horseshoe     | 2.25 2.40     |
| Hog Millet           | 2.25 2.35     |
| Early Fortune        | 1.85 1.95     |

### SUDAN

| Burlap Bags Included | per 100 lbs.  |
|----------------------|---------------|
| KEYSTONE             | \$3.50 \$3.75 |
| Horse Shoe           | 3.25 3.50     |

### CANE & FORAGE SEEDS

| (For Fodder Purposes Only) | 5 to 10 Sacks | 1 to 4 Sacks |
|----------------------------|---------------|--------------|
| Burlap Bags Included       |               |              |
| Orange                     | \$2.85 \$2.95 |              |
| Black Amber                | 2.75 2.85     |              |
| Mixed                      | 2.50 2.60     |              |
| Atlas Sorgo                | 2.75 2.85     |              |
| Hegari                     | 2.50 2.60     |              |
| Grohoma                    | 2.75 2.85     |              |
| Kaffir                     | 2.40 2.55     |              |
| Kaffir Sunrise             | 2.40 2.55     |              |
| Milo Wheatland             | 2.40 2.55     |              |

### KEYSTONE HYBRID CORN

In sealed Bushel Bags—Semesan Jr. included

| Thoroughly Graded | Flat Edgedrop | Small Round | Large Round |
|-------------------|---------------|-------------|-------------|
| RETAIL PRICES     | Per Bu.       | Per Bu.     | Per Bu.     |
| Keystone 38       | \$7.00        | \$6.00      | \$5.00      |
| Keystone 40       | 7.50          | 6.50        | 5.50        |
| U. S. 13          | 7.00          | 6.00        | 5.00        |
| Missouri 8        | 6.50          | 5.50        | 4.50        |
| Missouri 47       | 6.50          | 5.50        | 4.50        |
| Iowa 13           | 5.00          | 4.00        | 3.00        |
| Illinois 960      | 6.00          | 5.00        | 4.00        |

FREIGHT PAID

DEALER DISCOUNT \$1.50 Per Bu.

### SEED CORN

High Quality double machine cleaned, butts and tips removed.  
Packed 2 1/2 bushels to the bag. Bags included.

| per bushel          | 11 or more Sacks | 1 to 10 Sacks |
|---------------------|------------------|---------------|
| Reid's Yellow Dent  | \$1.10 \$1.15    |               |
| Gold Mine           | 1.10 1.15        |               |
| Leaming             | 1.10 1.15        |               |
| White Dent          | 1.20 1.25        |               |
| Silver Mine         | 1.20 1.25        |               |
| Boone Co. White     | 1.20 1.25        |               |
| St. Charles Red Cob | 1.20 1.25        |               |

### HAND SELECTED

| Hand Butted and Tipped. | per bushel |
|-------------------------|------------|
| 90 Day Yellow           | 2.00 2.10  |
| Reid's Yellow Dent      | 1.75 1.85  |
| Leaming Yellow          | 1.75 1.85  |
| Gold Mine               | 1.75 1.85  |
| Midland Yellow Dent     | 2.00 2.10  |
| Krug                    | 2.00 2.10  |
| Silver Mine             | 1.85 1.95  |
| Boone Co. White         | 1.85 1.95  |
| White Dent              | 1.85 1.95  |
| Red Cob                 | 1.85 1.95  |
| Hickory King            | 2.00 2.10  |

### OATS

|               | per bushel |     |
|---------------|------------|-----|
| Columbla..... | .78        | .83 |

### NITRAGEN

OVER FORTY YEARS OF SERVICE

When ordering, Always state name of seed.

| ALFALFA, all Clovers                         | LESPEDEZA                |
|--|--------------------------|
| Size Dealer Retail                           | Size Dealer Retail       |
| 1/2 bu. ea. \$ .19 \$ .30                    | 1 bu. ea. \$ .19 \$ .30  |
| 1 bu. ea. .32 .50                            | 2 bu. ea. .32 .50        |
| 2 1/2 bu. ea. .65 1.00                       | 5 bu. ea. .65 1.00       |
| PEAS (All Varieties)                         | SOYBEANS, LIMA           |
| VETCHES (All Varieties)                      | BEANS, COW PEAS, PEANUTS |
| 1/2 bu. ea. \$ .16 \$ .25                    | 1 bu. ea. \$ .19 \$ .30  |
| 1 bu. ea. .26 .40                            | 2 bu. ea. .32 .50        |
| 1 1/2 bu. ea. .39 .60                        | 5 bu. ea. .65 1.00       |
| 5 bu. ea. 1.10 1.70                          | 10 bu. ea. .90 1.40      |
| 12 1/2 bu. ea. 2.60 4.00                     | 25 bu. ea. 1.90 2.90     |
| BEANS  | GARDEN SIZE              |
| String, Wax, Kidney                          | Garden Peas & Beans      |
| 1/2 bu. ea. \$ .16 \$ .25                    | Sweet Peas & Lupines     |
| 1 bu. ea. .26 .40                            | Dir 90c ctn—Rd 10c ea.   |
| 5 bu. ea. 1.10 1.70                          | Packed 12 to Disp. Ctn.  |
| 1/2 bu. to 2 bu. sizes packed 12 to carton   |                          |
| 2 1/2 bu. to 45 bu. sizes packed 6 to carton |                          |

### ONE CAN INOCULATES



ALL CLOVERS, ALFALFA, SOY BEANS

| SMALL SIZE—1/2 bu. clovers, alfalfa or 1 bu. soy beans    | DEALER | RETAIL  |
|---|--------|---------|
|   | \$ .18 | \$ .30  |
| MEDIUM SIZE—1 bu. clovers, alfalfa, or 2 bu. soy beans    |        | .30 .50 |
|   | .35    | .90     |
| LARGE SIZE—2 1/2 bu. clovers, alfalfa, or 5 bu. soy beans |        | .55 .90 |

### KALO INOCULATION

Single Cultures—Formerly "Humogerm"

| Clovers                              | DEALER | RETAIL    | Soy beans, Lespedeza, Cow peas, Peas, Vetch | DEALER | RETAIL |
|--------------------------------------|--------|-----------|---|--------|--------|
| 1/2 bu.                              | \$ .18 | \$ .30    | 1 bu.                                       | \$ .18 | \$ .30 |
| 1 bu.                                | .30    | .50       | 2 bu.                                       | .30    | .50    |
| 2 1/2 bu.                            | .55    | .90       | 5 bu.                                       | .55    | .90    |
| 10 bu. soy beans only                |        | 1.00 1.50 |   |        |        |
| 25 bu. soy beans only                |        | 1.75 2.75 |   |        |        |
| 100 lb. (1 1/2 bu.) peas, vetch only |        | .27 .45   |   |        |        |
| 1500 lb. (25 bu.) peas, vetch only   |        | 1.75 2.75 |   |        |        |

Postage  
Will be Paid  
by  
Addressee

No Postage  
Stamp  
Necessary  
If Mailed  
in the  
United States

### BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 141

Sec. 510, P. L. & R., ST. LOUIS, MO.

CORNELI SEED COMPANY

101 CHOUTEAU AVE.,

ST. LOUIS, MO.

5 TO 10-SACK PRICES APPLY ON STRAIGHT OR ASSORTED ORDERS OF 5 SACKS OR MORE

RETURN AND FORWARDING POSTAGE GUARANTEED  
**CORNELI SEED COMPANY**  
Garden, Field, Grass Seeds & Onion Sets  
Saint Louis, U. S. A.

# MARKET QUOTATIONS

Bureau of Dairy Industry,  
Washington, D. C.

Sec. 562 P. L. & R.  
U. S. POSTAGE  
**PAID**  
St. Louis, Mo.  
Permit 336

FOR QUICK SERVICE—USE THIS POST CARD IN ORDERING

**SAY CORNELI**  
Rush this Order Out

**ORDER CARD**

LIST No. 6

Requires no Postage

Date \_\_\_\_\_

Please Ship Via \_\_\_\_\_

| No. BAGS | QUALITY | KIND OF SEED |
|----------|---------|--------------|
|          |         |              |
|          |         |              |
|          |         |              |
|          |         |              |
|          |         |              |
|          |         |              |
|          |         |              |
|          |         |              |
|          |         |              |

**Quick**  
**Accurate**  
**Seed**  
**Service**

Name \_\_\_\_\_

Be sure to fill in Address \_\_\_\_\_



## New Improved CERESAN

A Low Cost Dust Disinfectant for Wheat,  
Oats and Barley

| Sizes of Packages | Retail Price per Package | Dealer Price per Case | Packages per Case |
|-------------------|--------------------------|-----------------------|-------------------|
| 4-oz. can         | \$ .30                   | \$ 6.65               | 36                |
| 1-lb. can         | .75                      | 6.35                  | 12                |
| 5-lb. can         | 3.25                     | 14.40                 | 6                 |
| 25-lb. pail       | 14.00                    | 11.25                 | 1                 |
| 100-lb. drum      | 53.00                    | 42.50                 | 1                 |

## 2% CERESAN

A Dust Disinfectant for Cotton,  
Flax, Millets, Nardessus, Peas and Sorghums

| Sizes of Packages | Retail Price per Package | Dealer Price per Case or Package | Packages per Case |
|-------------------|--------------------------|----------------------------------|-------------------|
| 1-lb. can         | \$ .70                   | \$ 6.00                          | 12                |
| 5-lb. can         | 3.00                     | 13.50                            | 6                 |
| 25-lb. pail       | 13.25                    | 10.50                            | 1                 |
| 100-lb. drum      | 50.00                    | 40.00                            | 1                 |

## New Improved SEMESAN JR.

A Dust Disinfectant for Seed Corn

| Sizes of Packages | Retail Price per Package | Dealer Price per Case or Package | Packages per Case |
|-------------------|--------------------------|----------------------------------|-------------------|
| 2-oz. env.        | \$ .15                   | \$ 12.95                         | 144               |
| 4-oz. can         | .30                      | 6.50                             | 36                |
| 1-lb. can         | .75                      | 6.00                             | 12                |
| 5-lb. can         | 3.00                     | 13.50                            | 6                 |
| 25-lb. drum       | 12.50                    | 10.50                            | 1                 |
| 100-lb. drum      | 45.00                    | 37.00                            | 1                 |

## New Improved SEMESAN BEL

A Dip Disinfectant for Seed Potatoes

| Sizes of Packages | Retail Price per Package | Dealer Price per Case or Package | Packages per Case |
|-------------------|--------------------------|----------------------------------|-------------------|
| 2-oz. env.        | \$ .25                   | \$ 21.60                         | 144               |
| 4-oz. can         | .50                      | 10.80                            | 36                |
| 1-lb. can         | 1.50                     | 12.00                            | 12                |
| 5-lb. can         | 6.50                     | 29.55                            | 6                 |
| 25-lb. pail       | 30.00                    | 24.40                            | 1                 |
| 100-lb. drum      | 115.00                   | 94.00                            | 1                 |
| 300-lb. drum      | 315.00                   | 270.00                           | 1                 |

## SEMESAN

A General Disinfectant for Vegetable and  
Flower Seeds or Bulbs, and Certain  
Plant Diseases

| Sizes of Packages | Retail Price per Package | Dealer Price per Case or Package | Packages per Case |
|-------------------|--------------------------|----------------------------------|-------------------|
| 1/4-oz. packet    | \$ .10                   | \$ 8.65                          | 144               |
| 2-oz. can         | .35                      | 8.00                             | 36                |
| 1-lb. can         | 2.25                     | 18.00                            | 12                |
| 5-lb. can         | 10.00                    | 44.40                            | 6                 |
| 25-lb. pail       | 46.00                    | 36.50                            | 1                 |
| 100-lb. drum      | 175.00                   | 145.00                           | 1                 |

Order Your Supply NOW!